THE UNIVERSITY OF CHICAGO
E4E ECONOMICS FOR EVERYONE

EMBEDDING E4E VIDEOS INTO LEARNING MANAGEMENT SYSTEMS

1. **Get the Vimeo Embed Code:**

- Locate the video: Follow the link in the spreadsheet below to the video you'd like to embed.
- Access Share options: Click for the "Share" button ▽ under the video
- Select the "Embed" tab: Choose the "Embed" option from the share menu.
- Copy the embed code: Copy the provided HTML code, usually within an <iframe> tag.

2. **Embed the video in your LMS:**

- Find the appropriate area: Locate the area in your LMS where you want to insert the video, which might be a module, lesson, or content page.
- Use the HTML editor: Many LMSs allow you to use an HTML editor or a code editor.
- Paste the embed code: Paste the copied Vimeo embed code into the HTML editor or code area.
- Save and preview: Save the changes and preview your LMS page to ensure the video is displayed correctly.

NOTICE: *Econ4Everyone vimeo links are designed for use solely within classroom settings and should only be integrated into educational platforms for instructional use. The links are not to be distributed without authorization, nor should the videos be embedded into websites or other platforms for any other reason.*

E4E videos are available to the general public for free, with registration at econ4everyone.uchicago.edu.

Questions? *Please email econ4everyone@uchicago.edu.*

E4E Microecon Curriculum Index

Unit Title	Lesson Plan	Core Video Title & linked to the E4E website	Core Video Vimeo Links(for Embedding)	Related Explainer Videos	Explainer Video Vimeo Links (for Embedding)
3 Principles of Economics	The Third Principle of Economics - Optimization	Optimization	https://vimeo.com/850210384/ded6caae70		
	Thinking on the Margin	Thinking on the Margin & Opportunity Cost	https://vimeo.com/850210760/1cbef4b4de		
	Equilibrium	The Second Principle of Economics: Equilibrium	https://vimeo.com/850211943/6dcdc31b82		
	Empiricism	The Third Principle of Economics: Empiricism	https://vimeo.com/937827751/5d36d5334a		
		Data	https://vimeo.com/1088445984/a1fee54756	Correlation Vs. Causation	https://vimeo.com/1088447033/c93b356fc8
Why Markets Are Great	Why Markets Are Great	Specialization and Efficiency	https://vimeo.com/850212302/b7290c0b2a		
		An Ideal Result	https://vimeo.com/992187615/6377e2a474		
		Equity vs Efficiency	https://vimeo.com/992187571/1bf4f4ed07	Equity Vs. Efficiency	https://vimeo.com/992191106/b4b21d5cc1
Supply and Demand	Supply and Demand	Supply and Demand	https://vimeo.com/850211220/6ec9f50148	Shifting the Demand Curve	https://vimeo.com/850214778/6e4ede1714
				Shifting the Supply Curve	https://vimeo.com/850215094/ac469dc469
	From the Short Run to the Long Run & Factors of Production	From the Long Run to the Short Run	https://vimeo.com/992187192/843cca6dbe	Long Run Supply	https://vimeo.com/992191030/2e9bf1949b
		Factors of Production	https://vimeo.com/992187799/cfb1c4bf2c	Factors of Production	https://vimeo.com/992191000/f1918a2cfb
The Buyer's Problem	The Buyer's Problem	The Buyer's Problem	https://vimeo.com/850212642/e30d1c8d04	Budget Constraint	https://vimeo.com/850215309/f271143643
		Consumer Surplus	https://vimeo.com/850212866/b1037eb6d6	Calculating Consumer Surplus	https://vimeo.com/850215549/118979fb17
	Price Elasticity of Demand	The Price Elasticity of Demand	https://vimeo.com/850213147/301dd9b950	Calculating the Price Elasticity of Demand	https://vimeo.com/850215713/b097534569
The Seller's Problem	Production and Productivity	The Seller's Problem	https://vimeo.com/937827792/20356b50f9	Production and Profit Maximization	https://vimeo.com/937828552/683916500e
		Productivity	https://vimeo.com/1088446326/56a8e11bc9	Total Factor Productivity	https://vimeo.com/1088447219/23946ccb33
	Cost and Rewards of Doing Business	Producer Surplus	https://vimeo.com/937827812/4dc90e2d90	Calculating Profits	https://vimeo.com/937828570/ea881ff78e
				Calculating Producer Surplus	https://vimeo.com/937828639/bdba3f1f65
Market Structure	Perfect Competition	Perfect competition	https://vimeo.com/937827829/3cceaee61c		
	Monopoly	Monopoly	https://vimeo.com/937827861/7c84eb8ba2	The Monopolist's Problem	https://vimeo.com/937828624/29450dfca7
	Oligopoly	Oligopoly	https://vimeo.com/937827877/768c1bb94d	The Duopolist's Problem	https://vimeo.com/937828585/b0565fffb0
	Monopolistic Competition	Monopolistic Competition	https://vimeo.com/937827902/3969b66026	The Monoplistic Competitor's Problem	https://vimeo.com/937828607/3992e3c886
Market Failures	Externalities	Externalities	https://vimeo.com/850213337/33a9880a64	Marginal Social Cost	https://vimeo.com/850216066/8ac9ee7215
		Government Solutions to Externalities	https://vimeo.com/937827954/ee58c5d1c1	Government Solutions to Externalities: Command and Control	https://vimeo.com/937828703/b88acb6076
				Government Solutions to Externalities: Market Based Solutions	https://vimeo.com/937828688/319b3e5d7b
	Public Goods	Public Goods	https://vimeo.com/937827924/3e0f4580d8	Four Types of Goods	https://vimeo.com/937828657/c055e57822
	The Economics of Information & Adverse Selection	Economics of Information & Adverse Selection	https://vimeo.com/992187546/64b80ddb9d	The Economics of Information	https://vimeo.com/992190973/6cf577c77f
Trade	Trade	Trade	https://vimeo.com/850213694/fd931f28cf	The Production Possibilities Curve	https://vimeo.com/850216324/72673723f1
				Comparative Advantage	https://vimeo.com/850216633/a88bc421c5
				Opportunity Cost	https://vimeo.com/850216501/550098a16e
Game Theory	Game Theory	Game Theory	https://vimeo.com/850213994/03eb5f5080	The Prisoner's Dilemma	https://vimeo.com/850216714/e25e7e1d59
		Winning Strategies: Simultaneous Move Games and Nash Equilibria	https://vimeo.com/992187720/ab39fe1f59	Nash Equilibrium	https://vimeo.com/992191078/21033a99d5
		Making the First Move: Understanding Extensive Form Games	https://vimeo.com/992187743/5374301bd8	Extensive Form Games	https://vimeo.com/992191050/90da5fa286
Economics of Diversity and Discrimination	The Economics of Discrimination	The Economics of Discrimination	https://vimeo.com/850214412/8a4e46de34	Three Degrees of Price Discrimination	https://vimeo.com/850216880/27eefbe47f
	The Economics of Diversity & The Economics of Gender Disparities	The Economics of Diversity	https://vimeo.com/937828006/682c95da19		
		The Economics of Gender Disparities	https://vimeo.com/992187779/426ca15c7b		

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Special Topics in Economics	Behavioral Economics	Behavioral Economics	https://vimeo.com/937827984/0a5ee51453		
	Experimantal Economics	Experiments in Economics	https://vimeo.com/937827773/7d9ce36238		
	The Economics of Education	The Economics of Education	https://vimeo.com/992187670/bf0e4f71eb		
	the Economics od Scaling	The Economics of Scaling	https://vimeo.com/992187694/963e9b007e		
	The Economics of Charity	The Economics of Charity	https://vimeo.com/992187652/49a377f21f		
	The Economics of the Environment	The Economics of the Environment	https://vimeo.com/992187593/ee6b189fc0		
	Personal Finance	Personal Finance	https://vimeo.com/1088445353/8d7bd4dcef	Future Value and the Compounding of Interest	https://vimeo.com/1088446553/139adcc690
				Present Value and Discounting	https://vimeo.com/1088446813/f89d7891df