


EMBEDDING E4E VIDEOS INTO LEARNING MANAGEMENT SYSTEMS

1. Get the Vimeo Embed Code:

- Locate the video: Follow the link in the spreadsheet below to the video you'd like to embed.
- Access Share options: Click for the "Share" button  under the video
- Select the "Embed" tab: Choose the "Embed" option from the share menu.
- Copy the embed code: Copy the provided HTML code, usually within an <iframe> tag.

2. Embed the video in your LMS:

- Find the appropriate area: Locate the area in your LMS where you want to insert the video, which might be a module, lesson, or content page.
- Use the HTML editor: Many LMSs allow you to use an HTML editor or a code editor.
- Paste the embed code: Paste the copied Vimeo embed code into the HTML editor or code area.
- Save and preview: Save the changes and preview your LMS page to ensure the video is displayed correctly.

NOTICE: *Econ4Everyone* vimeo links are designed for use solely within classroom settings and should only be integrated into educational platforms for instructional use. The links are not to be distributed without authorization, nor should the videos be embedded into websites or other platforms for any other reason.

E4E videos are available to the general public for free, with registration at econ4everyone.uchicago.edu.

Questions? Please email econ4everyone@uchicago.edu.

Unit Title	Lesson Plan	Core Video Title & linked to the E4E website	Core Video Vimeo Links(for Embedding)	Related Explainer Videos	Explainer Video Vimeo Links (for Embedding)	
3 Principles of Economics	The Third Principle of Economics - Optimization	Optimization	https://vimeo.com/850210384/ded6caae70			
	Thinking on the Margin	Thinking on the Margin & Opportunity Cost	https://vimeo.com/850210760/1cbef4b4de			
	Equilibrium	The Second Principle of Economics: Equilibrium	https://vimeo.com/850211943/6dc31b82			
	Empiricism	The Third Principle of Economics: Empiricism	https://vimeo.com/937827751/5d36d5334a			
Why Markets Are Great	Why Markets Are Great	Data	https://vimeo.com/1088445984/a1fee54756	Correlation Vs. Causation	https://vimeo.com/1088447033/c93b356fc8	
		Specialization and Efficiency	https://vimeo.com/850212302/b7290c0b2a			
		An Ideal Result	https://vimeo.com/992187615/6377e2a474			
Supply and Demand	Supply and Demand	Equity vs Efficiency	https://vimeo.com/992187571/1bf4f4ed07	Equity Vs. Efficiency	https://vimeo.com/992191106/b4b21d5cc1	
		Supply and Demand	https://vimeo.com/850211220/6ec9f50148	Shifting the Demand Curve	https://vimeo.com/850214778/6e4ede1714	
		From the Short Run to the Long Run & Factors of Production	From the Long Run to the Short Run	https://vimeo.com/992187192/843cca6dbe	Shifting the Supply Curve	https://vimeo.com/850215094/ac469dc469
The Buyer's Problem	The Buyer's Problem	Factors of Production	https://vimeo.com/992187799/cfb1c4bf2c	Long Run Supply	https://vimeo.com/992191030/2e9bf1949b	
		The Buyer's Problem	https://vimeo.com/850212642/e30d1c8d04	Budget Constraint	https://vimeo.com/850215309/f271143643	
		Consumer Surplus	https://vimeo.com/850212866/b1037eb6d6	Calculating Consumer Surplus	https://vimeo.com/850215549/118979fb17	
The Seller's Problem	The Seller's Problem	The Price Elasticity of Demand	https://vimeo.com/850213147/301dd9b950	Calculating the Price Elasticity of Demand	https://vimeo.com/850215713/b097534569	
		Production and Productivity	The Seller's Problem	https://vimeo.com/937827792/20356b50f9	Production and Profit Maximization	https://vimeo.com/937828552/683916500e
		Cost and Rewards of Doing Business	Productivity	https://vimeo.com/1088446326/56a8e11bc9	Total Factor Productivity	https://vimeo.com/1088447219/23946ccb33
Market Structure	Perfect Competition	Producer Surplus	https://vimeo.com/850213147/301dd9b950	Calculating Profits	https://vimeo.com/937828570/ea881ff78e	
		Perfect competition	https://vimeo.com/937827829/3cceaee61c	Calculating Producer Surplus	https://vimeo.com/937828639/bdba3f1f65	
		Monopoly	Monopoly	https://vimeo.com/937827861/7c84eb8ba2	The Monopolist's Problem	https://vimeo.com/937828624/29450dfca7
		Oligopoly	Oligopoly	https://vimeo.com/937827877/768c1bb94d	The Duopolist's Problem	https://vimeo.com/937828585/b0565fffb0
Market Failures	Externalities	Monopolistic Competition	Monopolistic Competition	https://vimeo.com/937827902/3969b66026	The Monopolistic Competitor's Problem	https://vimeo.com/937828607/3992e3c886
		Externalities	Externalities	https://vimeo.com/850213337/33a9880a64	Marginal Social Cost	https://vimeo.com/850216066/8ac9ee7215
		Government Solutions to Externalities	Government Solutions to Externalities	https://vimeo.com/937827954/ee58c5d1c1	Government Solutions to Externalities: Command and Control	https://vimeo.com/937828703/b88acb6076
		Public Goods	Public Goods	https://vimeo.com/937827924/3e0f4580d8	Government Solutions to Externalities: Market Based Solutions	https://vimeo.com/937828688/319b3e5d7b
Trade	Trade	The Economics of Information & Adverse Selection	Economics of Information & Adverse Selection	https://vimeo.com/992187546/64b80ddb9d	The Economics of Information	https://vimeo.com/992190973/6cf577c77f
		Trade	Trade	https://vimeo.com/850213694/fd931f28cf	The Production Possibilities Curve	https://vimeo.com/850216324/72673723f1
		Comparative Advantage	Comparative Advantage	https://vimeo.com/850216633/a88bc421c5	Opportunity Cost	https://vimeo.com/850216501/550098a16e
Game Theory	Game Theory	Game Theory	Game Theory	https://vimeo.com/850213994/03eb5f5080	The Prisoner's Dilemma	https://vimeo.com/850216714/e25e7e1d59
		Winning Strategies: Simultaneous Move Games and Nash Equilibria	Winning Strategies: Simultaneous Move Games and Nash Equilibria	https://vimeo.com/992187720/ab39fe1f59	Nash Equilibrium	https://vimeo.com/992191078/21033a99d5
		Making the First Move: Understanding Extensive Form Games	Making the First Move: Understanding Extensive Form Games	https://vimeo.com/992187743/5374301bd8	Extensive Form Games	https://vimeo.com/992191050/90da5fa286
Economics of Diversity and Discrimination	The Economics of Diversity & The Economics of Gender Disparities	The Economics of Discrimination	The Economics of Discrimination	https://vimeo.com/850214412/8a4e46de34	Three Degrees of Price Discrimination	https://vimeo.com/850216880/27eefbe47f
		The Economics of Diversity	The Economics of Diversity	https://vimeo.com/937828006/682c95da19		
Special Topics in Economics	The Economics of Diversity & The Economics of Gender Disparities	The Economics of Gender Disparities	The Economics of Gender Disparities	https://vimeo.com/992187779/426ca15c7b		
		Behavioral Economics	Behavioral Economics	https://vimeo.com/937827984/0a5ee51453		
		Experimental Economics	Experiments in Economics	https://vimeo.com/937827773/7d9ce36238		
		The Economics of Education	The Economics of Education	https://vimeo.com/992187670/bf0e4f71eb		
		The Economics of Scaling	The Economics of Scaling	https://vimeo.com/992187694/963e9b007e		
		The Economics of Charity	The Economics of Charity	https://vimeo.com/992187652/49a377f21f		
		The Economics of the Environment	The Economics of the Environment	https://vimeo.com/992187593/ee6b189fc0		
Personal Finance	Personal Finance	Personal Finance	Personal Finance	https://vimeo.com/1088445353/8d7bd4dcef	Future Value and the Compounding of Interest	https://vimeo.com/1088446553/139adcc690
		Present Value and Discounting	Present Value and Discounting	https://vimeo.com/1088446813/f89d7891df		