THE UNIVERSITY OF CHICAGO
E4E ECONOMICS FOR EVERYONE

PROFESSIONAL DEVELOPMENT WEBINARS

E4E offers professional development webinars across a range of classroom topics, all rooted in using economic reasoning and evidence to better understand and question the world. Below are just some examples of webinars we lead. We have worked with several organizations to offer these, as well as custom seminars, to instructors at all levels. Please reach out if you're interested in partnering with us!

New for 2026-27:

- **Think Like an Economist, Teach Personal Finance Better**
    - Whether you're an economics teacher newly assigned to Personal Finance or a Personal Finance teacher with little to no economics background, this webinar hands you the same three-part reasoning toolkit, Optimization, Equilibrium, and Empiricism, built from the ground up so no prior econ training is required. See it applied live to typical core topics, such as Credit Management and Insurance, and leave ready to use it in your own classroom.

- **Disagreeing Better: A Two-Part Toolkit for Teaching Macro Policy**
    - **Disagreeing Better** pairs two habits of mind into one portable lens for evaluating any policy. First, diagnose the disagreement itself — is it over the *objective* or the *effects*, a *positive* claim or a *normative* one? Naming which kind of disagreement you're in determines what evidence or conversation can actually resolve it. Then trace the policy itself through a three part evaluation framework: how a given policy changes a *Constraint*, how that change impacts people's *Incentives*, and how they observably *Adapt*. Together, these two tools let students point an impartial lens at any macro policy — not just react to it.

Popular from last year:

- **Canaries in the Classroom: What Data and 250 Years of Disruption Teaches Us About AI**
    - Economics is a field of study built on empirical research. Data can teach or mislead and teaching students to avoid data traps is a transferable skill beyond the economics classroom. This session reveals 250-year-old textile data into a live mirror for today's AI anxiety, giving teachers a historically grounded, evidence-based way to teach both data literacy *and* economic reasoning in one session.

- **Economics for Everyone: Concepts over Calculations**
    - The "front door" webinar to the full E4E curriculum: introduces the Three Pillars (Optimization, Equilibrium, Empiricism), tours the benefits of markets and the challenges of market failures (an overfishing/Tragedy of the Commons case study), in addition to previewing our Special Topics

- **Beyond the Principles: Economics as a Social Science**
    - Economics is something students do, not just something they read about. With a goal of sparking curiosity about what economists actually do, this webinar explores how economists understand human decision making, how they conduct field experiments and includes a step-by-step process for students to conduct their own economic field experiment on the topic about the Economics of Charity.